

---

**[Test] Welcome to the FindingPheno Newsletter**

1 message

---

**FindingPheno** <findingpheno.eu@gmail.com>  
Reply-To: us6-5b508d42da-e02dd318e4@inbound.mailchimp.com  
To: shelleyedmunds@gmail.com

18 August 2021 at 10:47

[View this email in your browser](#)

Intro Newsletter



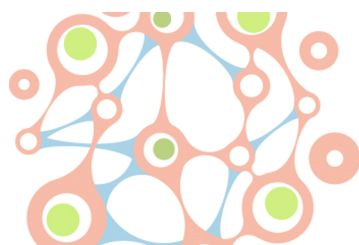
## Welcome to the FindingPheno newsletter!

**Never miss a thing, blog posts and event reports delivered straight to your inbox.**

---

This first newsletter summarises the introductory blog posts, giving background and context to the FindingPheno project. Then future newsletters will arrive whenever a new blog post or event report is released, keeping you bang up to date without effort.

---



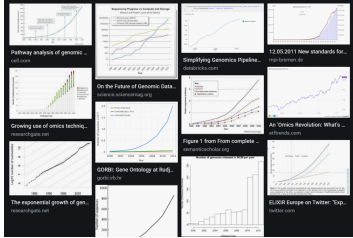
### **Introducing the FindingPheno research project**

The very first blog post breaks down what FindingPheno actually is: an EU-funded research project composed of data scientists from across Europe working to find new ways to analyse biological data. This is a good primer for anyone unsure of what these EU projects really are and why we need this one in particular.

[Read the full post here.](#)

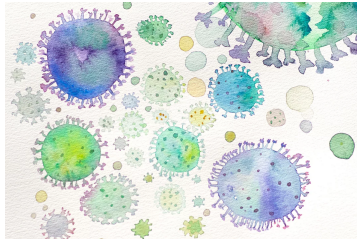
---

**Big data is big and getting bigger**



The next blog post expands on the problem we are trying to solve: the omics data tsunami. Why is there so much data and what makes it so difficult to deal with? Our current inability to fully integrate all the different measurements that can be taken from each sample into a meaningful analysis framework is preventing us from really making the most of this rich data resource.

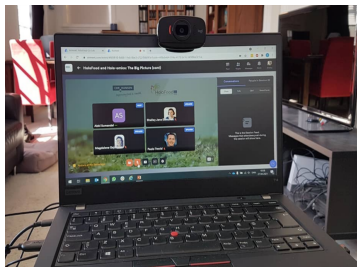
[Read more here.](#)



## Why microbes?

In this third blog post we discuss the importance of our hologenomic project approach. FindingPheno has taken on the challenging task of analysing omics data from the full holobiont, i.e. both the plant or animal host *and* its associated microbiome, all taken together. This clearly makes things harder for us, so why include the microbiome in our studies?

[Find out here.](#)



## FindingPheno Events Page

Whenever our partners represent the project at an external event or we host something ourselves, a report gets added to the FindingPheno events page. So far we've had an [internal KOM](#), presented our project at a [HoloFood industry event](#) (with the reality of pandemic presenting shown in the image above) and hosted a [really cool webinar featuring](#) a range of hologenomics researchers. There is definitely more to come!

[See all the event reports here.](#)



*Copyright © 2021 FindingPheno, All rights reserved.*

You are receiving this email because you opted in via our website.

### Our mailing address is:

FindingPheno  
Øster Voldgade 5  
Kobenhavn N 1350  
Denmark

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

---



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 952914.

---

This email was sent to [shelleyedmunds@gmail.com](mailto:shelleyedmunds@gmail.com)  
*why did I get this?*   [unsubscribe from this list](#)   [update subscription preferences](#)  
FindingPheno · Øster Voldgade 5 · København N 1350 · Denmark

Grow your business with  **mailchimp**